



Moving Forward!

CGS *Brasilia*

MAY 5th - 6th, 2026

Agenda _{v5}

ORGANIZED BY
CGS EVENTS

This agenda is dynamic. Topics and times are subject to change. Please visit our website for the latest version.

08h00 – 08h30

REGISTRATION AND BREAKFAST

08h45 – 08h55

INSTITUTIONAL OPENING

A decisive moment for the sector in Brazil: An overview of the regulatory, political, and economic landscape.

09h00 – 09h40

PANEL 1 | WHAT CHANGES ONCE THE MARKET IS REGULATED

A fundamental baseline for the Legislative and Judiciary branches:

- Legal vs. Illegal Market
- Licensed Operators vs. Offshore Platforms
- State Control vs. Absence of Oversight

09h40 – 10h25

PANEL 2 | ADVERTISING: A PROBLEM OR A PROTECTION TOOL?

One of the most sensitive topics of the moment:

- Prohibition vs. Strengthening of the Illegal Market
- Advertising as a Tool to Identify Legal Operators
- International Case Studies

10h45 – 11h10

PANEL 3 | NETWORKING

11h10 – 11h40

COFFEE BREAK

11h40 – 12h20

PANEL 4 | PREVENTION OF ILLICIT ACTIVITIES AND LEGAL CERTAINTY IN THE REGULATED MARKET

Key theme for the Judiciary:

- Player Identification (KYC)
- Anti-Money Laundering (AML)
- Risk Behavior Monitoring
- Integration with regulatory bodies and authorities

12h20 – 13h00

PANEL 5 | ECONOMIC IMPACT OF THE REGULATED MARKET

Speaking the State's language:

- Capital Investments
- Tax Revenue
- Ecosystem Control
- Sports Financing

13h00 – 14h25

LUNCH & NETWORKING

14h30 – 15h05

PANEL 6 | PREDICTION MARKETS IN BRAZIL: INNOVATION, REGULATION AND THE FUTURE OF INFORMATION-BASED BETTING

Innovation and data intelligence:

- Technical differentiation: Prediction markets vs. traditional gambling.
- Beyond sports: Markets for political, economic, and corporate events.
- Anticipation tool: The "Wisdom of the Crowds" in decision-making.
- Tech and Integrity: The role of AI and protection against manipulation.

15h05 – 15h40

PANEL 7 | THE CHALLENGE OF INDUSTRY COMMUNICATION

Acknowledging the problem:

- Misinformation
- Public Perception
- The need to educate

15h40 – 16h25

PANEL 8 | PLAYERS AND CIVIL LIABILITY IN REGULATED BRAZIL: RIGHTS, RISKS, AND COURT RULINGS

This panel addresses civil liability within the regulated Brazilian betting sector, analyzing players' rights, the risks involved, and the positioning of the courts within this new legal context.

The discussion will include the legal limits of operator activities, key regulatory challenges, and the evolution of judicial understanding, while exploring user rights, consumer protection, and professional opportunities in the sector.

16h25 – 17h15

PANEL 9 | THE FUTURE OF GAMING IN BRAZIL

Strategic vision:

- Tourism and Land-based Casinos
- Technology and Innovation
- Social Benefits
- The billions in BRL that could enter public coffers in the first, fifth, and tenth years

17h20 – 18h30

PANEL 10 | CHAT & WINE – SPONSORED BY PAY4FUN: WHERE DIALOGUE TRANSFORMS INTO DECISION-MAKING

Institutional Closing:

- Dialogue
- Cooperation
- Collaborative Development



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