



*Moving Forward!*



CGS *Brasilia*  
MAY 5th - 6th, 2026

# Agenda<sub>v1</sub>

ORGANIZADO POR  
**CGS EVENTS**

This agenda is dynamic. Topics and times are subject to change. Please visit our website for the latest version.

**08h00 – 08h55**

**REGISTRATION AND BREAKFAST**

**09h00 – 09h10**

**INSTITUTIONAL OPENING**

A decisive moment for the sector in Brazil: An overview of the regulatory, political, and economic landscape.

**09h10 – 09h45**

**PANEL 1 | WHAT CHANGES ONCE THE MARKET IS REGULATED**

A fundamental baseline for the Legislative and Judiciary branches:

- Legal vs. Illegal Market
- Licensed Operators vs. Offshore Platforms
- State Control vs. Absence of Oversight

**09h50 – 10h25**

**PANEL 2 | TECHNOLOGY AS THE REGULATOR'S ARM**

Gaming as a tech-driven industry:

- Real-time Monitoring
- Traceability
- Ecosystem Control

**10h30 – 11h10**

**PANEL 3 | ADVERTISING: A PROBLEM OR A PROTECTION TOOL?**

One of the most sensitive topics of the moment:

- Prohibition vs. Strengthening of the Illegal Market
- Advertising as a Tool to Identify Legal Operators
- International Case Studies

**11h15 – 11h55**

**PANEL 4 | PREVENTION OF ILLICIT ACTIVITIES AND LEGAL CERTAINTY IN THE REGULATED MARKET**

Key theme for the Judiciary:

- Player Identification (KYC)
- Anti-Money Laundering (AML)
- Risk Behavior Monitoring
- Integration with regulatory bodies and authorities

**12h00 – 12h40**

**PANEL 5 | ECONOMIC IMPACT OF THE REGULATED MARKET**

Speaking the State's language:

- Capital Investments
- Tax Revenue
- Ecosystem Control
- Sports Financing

**12h45 – 13h05**

**REAL CASE STUDY: AML, RESPONSIBLE GAMING, AND MONITORING – TRANSFORMING COMPLIANCE INTO RESULTS WITH SAFEFY**

Moving beyond theory, this panel presents a live Case Study. In practice, we will demonstrate how Safefy's system identifies users with risky behavior and supports critical operational decision-making.

More than just meeting regulations, you will see how compliance can become a lever for value, protection, and results.

**13h10 – 14h55**

**LUNCH & NETWORKING**

**15h00 – 15h35**

**PANEL 7 | THE CHALLENGE OF INDUSTRY COMMUNICATION**

Acknowledging the problem:

- Misinformation
- Public Perception
- The need to educate

**15h40 – 16h15**

**PANEL 8 | RESPONSIBLE GAMING: MYTH VS. REALITY**

Demystifying the sector:

- Protection in the legal market
- Real tools
- Shared responsibility

**16h20 – 17h05**

**PANEL 9 | THE FUTURE OF GAMING IN BRAZIL**

Strategic vision:

- Tourism and Land-based Casinos
- Technology and Innovation
- Social Benefits
- The billions in BRL that could enter public coffers in the first, fifth, and tenth years

**17h10 – 18h25**

**PANEL 10 | CHAT & WINE – SPONSORED BY PAY4FUN: WHERE DIALOGUE TRANSFORMS INTO DECISION-MAKING**

Institutional Closing:

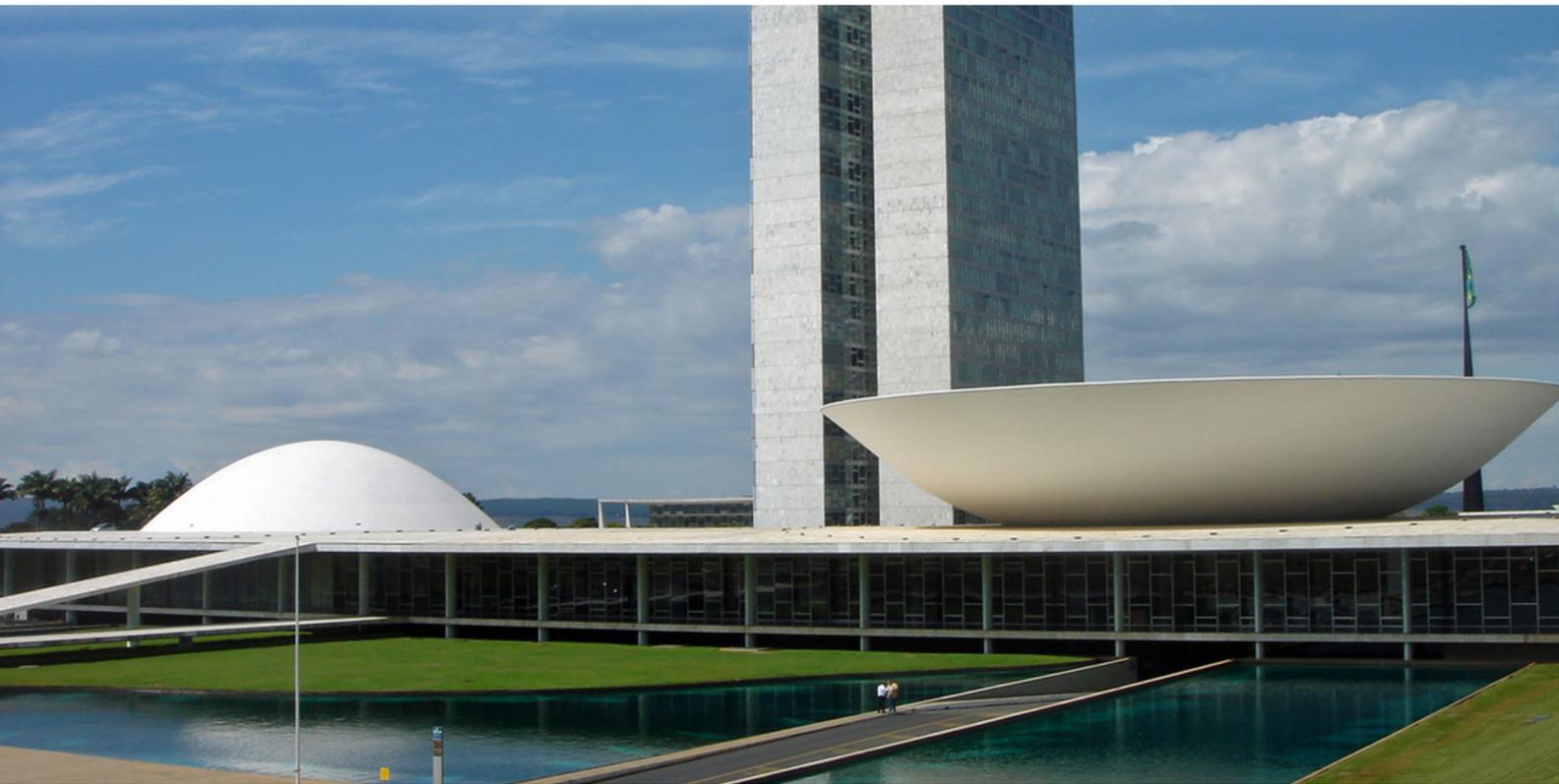
- Dialogue
- Cooperation
- Collaborative Development

**18h30 – 19h00**

**CLOSING BY SUPER HOST AND ORGANIZERS**



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