



Building Regulated Markets

Agenda ^{V4}



BUSINESS
HUB
EDITION

RIOMAR EVENTOS | AUG 24 - 25, 2026

CGS Gathering | AUG 24, 2026

A new concept of event networking
for our industry

Exclusive access for
Full Pass Attendees



<https://recife.cgsbrasil.com>

This schedule is dynamic. Times and topics are subject to change. Please visit our website for the most up-to-date version.

Agenda | AUG 24, 2026

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08h45 – 09h15

REGISTRATION AND WELCOME COFFEE

09h30 – 10h00

PANEL 1 | SPORTS INTEGRITY: BRAZIL CONSOLIDATES A NATIONAL POLICY TO COMBAT MATCH-FIXING

Focus: Cooperation among regulators, sports entities, operators, and technology providers to preserve the integrity of competitions.

10h00 – 10h30

PANEL 2 | FINANCIAL CHOKEHOLD ON THE ILLEGAL MARKET: BLOCKING ACCOUNTS AND TRANSACTIONS OF UNAUTHORIZED OPERATORS

Focus: New financial enforcement mechanisms, the role of authorities, financial institutions, fintechs, and compliance in combating the illegal market.

10h30 – 11h00

PANEL 3 | STATES AND FEDERAL GOVERNMENT: THE PATH TOWARD UNIFIED CRITERIA FOR RESPONSIBLE GAMING, AML, AND OVERSIGHT

Focus: Regulatory harmonization between Federal and State governments, anti-money laundering (AML), supervision, and strengthening the regulated market.

11h00 – 11h30

COFFEE BREAK

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11h30 – 12h00**PANEL 4 | REGULATORY TRANSPARENCY: BRAZIL TO PUBLISH 25,000 AUTHORIZATION DOCUMENTS FOR "BETS" (SPORTS BOOKMAKERS)**

Focus: Strengthening trust, transparency, traceability, and the relationship between operators and regulators in the regulated market.

12h00 – 12h30**PANEL 5 | SELF-EXCLUSION AND PLAYER PROTECTION: OVER 500,000 REQUESTS IN FIVE MONTHS**

Focus: Responsible Gaming best practices, consumer protection tools, industry reputation, and operational challenges in the regulated market.

12h30 – 13h00**Q&A SESSION | PARTICIPANT Q&A****13h00 – 14h30****EXECUTIVE LUNCH | FULL PASS ATTENDEES ONLY****14h30 – 19h30****CGS BUSINESS HUB****19h30 – 21h30****WELCOME COCKTAIL RECEPTION**

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09h30 – 10h00

PANEL 6 | RETENTION IN THE REGULATED MARKET

Focus: How to build player loyalty in Brazil without relying exclusively on bonuses, aggressive promotions, or high acquisition costs.

10h00 – 10h30

PANEL 7 | USER ONBOARDING AND CONVERSION

Focus: KYC, payment methods, user experience (UX), and friction reduction to convert registrations into active players, in compliance with regulations.

10h30 – 11h00

PANEL 8 | AFFILIATES, CAC (CUSTOMER ACQUISITION COST), AND LTV (LIFETIME VALUE): THE NEW GROWTH EQUATION IN BRAZIL

Focus: How to balance acquisition cost, traffic quality, retention, and profitability in a regulated market.

11h00 – 11h30

COFFEE BREAK

11h30 – 12h00

PANEL 9 | ESPORTS AND SPORTS BETTING: INTEGRITY, REGULATION, AND OPPORTUNITIES FOR THE BRAZILIAN MARKET

Focus: The challenges and opportunities for licensed operators in offering eSports betting, considering competitive integrity, compliance, risk monitoring, and regulatory evolution.

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12h00 – 13h00

PANEL 10 | OPERATIONAL STRUCTURE AND COMPLIANCE FOR AUTHORIZED OPERATORS

Focus: Team organization, processes, governance, regulatory reporting, and operational anti-money laundering in a regulated market.

13h00 – 14h30

EXECUTIVE LUNCH | FULL PASS ATTENDEES ONLY

14h30 – 18h30

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