



*Moving Forward!*

**CGS  
EVENTS 2026**

— iGaming Leadership Tour —



HOTEL WINDSOR BARRA | MARCH 2, 2026

# Agenda<sub>V4</sub>

ORGANIZED BY  
**CGS EVENTS**

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# Agenda | March 2, 2026

07h45 – 08h45

REGISTRATION AND WELCOME COFFEE

08h50 – 09h35

PANEL 1 | SMART CITIES AND RESPONSIBLE ENTERTAINMENT

**Description:** An inspirational session aimed at municipal authorities, showing how the regulation of entertainment, tourism, and technological innovation can be integrated into local public policies. It presents case studies of cities that have boosted economic development with tourism, innovation, and responsible gaming strategies, prioritizing sustainability, inclusion, and employment.

**Objective:** To connect mayors with the vision of smart city + responsible entertainment, showcasing complete economic ecosystems.

09h40 – 10h25

PANEL 2 | MUNICIPAL POLICIES FOR LOCAL ECONOMIC DEVELOPMENT THROUGH RESPONSIBLE GAMING AND INNOVATION

**Description:** A broad panel on how municipalities can integrate innovation, social responsibility, and entertainment regulation to generate sustainable development. It analyzes regulatory frameworks, fostering entrepreneurship, innovation funds, training, attracting investments, and PPPs (Public-Private Partnerships) applied to the regulated ecosystem.

**Objective:** To offer practical tools for transforming innovation and responsible gaming into real development, strengthening public policies, transparency, technology, citizen participation, and local productive chains.

# Agenda | March 2, 2026

10h30 – 11h05

## PANEL 3 | THE PRICE OF SUCCESS: PROSPERITY AMIDST CHAOS

**Description:** An introspective session exploring the human dilemma behind success in competitive markets. It analyzes pressures, emotional exhaustion, social impacts, and the risk of losing purpose. It debates ethical boundaries and the balance between economic progress and human health.

**Objective:** To inspire leaders to balance growth with empathy, purpose, and responsibility, promoting emotional maturity and social sustainability within organizations.

11h10 – 11h45

## COFFEE BREAK

11h50 – 12h20

## PANEL 4 | FUTURE OF FANTASY SPORTS AND ESPORTS BETTING

**Description:** Explores global trends, new monetization models, emerging platforms, and the transformation of youth engagement. It analyzes regulatory challenges, minor protection, competitive integrity, and compliance in high-speed digital environments.

**Objective:** To offer a strategic vision on the risks and opportunities in digital modalities, guiding regulators, clubs, operators, and investors.

# Agenda | March 2, 2026

12h25 – 13h10

## PANEL 5 | FRAUD AND CYBERSECURITY ON BETTING PLATFORMS

**Description:** Debates digital attacks, social engineering, bots, sports manipulation, DDoS, API vulnerabilities, and identity risks. It presents solutions using AI, encryption, biometrics, transactional anti-fraud, continuous monitoring, and integrity protocols.

**Objective:** To enable operators to implement robust security, integrate compliance and technology, and ensure total user protection.

13h15 – 14h35

## DELEGATES LUNCH

14h40 – 16h00

## PANEL 6 | SELF-EXCLUSION, PLAYER PROTECTION, AND HEALTHY INCENTIVES

**Description:** Analyzes modern self-exclusion systems, educational campaigns, municipal prevention policies, integration with mental health, and local governance. Includes international models applicable to Brazil.

**Objective:** To offer tools for municipalities to protect vulnerable players and promote healthy consumption.

# Agenda | March 2, 2026

16h05 – 16h45

## PANEL 7 | 2026 TRENDS: ADVERTISING, AFFILIATES, AND INFLUENCERS DRIVEN BY THE WORLD CUP

**Description:** With the arrival of the 2026 World Cup, the sports betting ecosystem enters a cycle of accelerated growth. This panel examines how the most-watched sporting event on the planet will redefine advertising strategies, affiliate models, and influencer activation in Brazil and around the world.

**Objective:** To analyze how the World Cup cycle will drive new dynamics in advertising, affiliate marketing, and the strategic use of influencers in 2026, exploring innovative formats, hyper-personalization, AI-driven marketing, and omnichannel strategies capable of capturing and engaging audiences at scale. The discussion will seek to understand the “World Cup effect” on player behavior, identify value-oriented performance metrics and compensation models, and demonstrate how operators and brands can build trustworthy narratives amid the most competitive advertising period of the decade. The panel will also present international case studies, trends from the host countries, and practical insights on how to adapt these opportunities to the Brazilian market.

16h50 – 17h30

## PANEL 8 | AI IN FRAUD COMBAT: KPIS AND DIGITAL IDENTITY

**Description:** Shows how AI and machine learning detect suspicious patterns, validate identities, monitor risk in deposits/withdrawals, and reinforce compliance. It presents essential KPIs for risk, fraud, and operational integrity.

**Objective:** To enable teams to predict risks, block fraud, and elevate governance standards.

17h35 – 18h55

## PANEL 9 | CHAT & WINE – CGS RIO'S EXCLUSIVE NETWORKING EVENT, WITH EXCLUSIVE SPONSORSHIP BY PAY4FUN

**Description:** The most exclusive space at CGS Rio, dedicated to high-level strategic networking among regulators, mayors, executives, and operators. Premium atmosphere, curated participants, and in-depth conversations for impactful decisions.

**Objective:** To create a sophisticated environment for institutional partnerships, strategic agreements, and ecosystem strengthening.





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