



Moving Forward!



Recife Expo Center
29 - 30 agosto, 2024

Commercial Proposal_{v7}

PRESENTED BY
CGS EVENTS

The terms of this commercial proposal may vary depending on market needs and conditions.





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About us

CGS Events has specialized in the organization of high-level events for the gaming industry in Latin America and the Caribbean since 2003, standing out for more than 22 years in the construction of gaming jurisdictions in collaboration with various market players. Working closely with associations, regulators, operators and key executives, we provide unique spaces for C-level decision makers to gain insights, make connections and explore new business opportunities.

Our Caribbean Regulators Forum initiative, launched in 2010, has been an important pillar and we are now expanding our reach to include key jurisdictions in the Americas. We are committed to offering new and relevant experiences, such as our next event, CGS Recife, which will focus on emerging market regulatory issues and creating an environment conducive to the growth and development of the gaming industry in the region.

CGS
NETWORKING EXPERTS
SINCE 2003

+50
Conferences

+24
Cities

+35
Exhibitions

+20,000
Participants



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Welcome to Recife for the most prominent B2B business event in the iGaming market in Brazil! In this inaugural edition, the main operators and developers will meet for two days, on August 29 and 30, at the Recife Expo Center to share knowledge, establish alliances and discover trends. Why participate? Networking: The northeast concentrates the largest number of operators and developers in the iGaming industry. Conferences: We will be the first event after the publication of the sports betting regulations. Innovation: Discover the latest technologies. Business: Identify new opportunities. Culture: Enjoy the attractions of Recife. Do not lose this chance. Join us and be part of the future of iGaming in Brazil!

Why CGS Recife?



Statistics

The information shown below is a statistical estimate for the upcoming CGS Recife 2024 event, based on our history of visitors from the iGaming industry, being only C-Level executives, who have attended our events in the different territories we have been in.

+25,000
Linkedin contacts

+48,500
Email marketing contacts

COMMUNICATION TOOLS



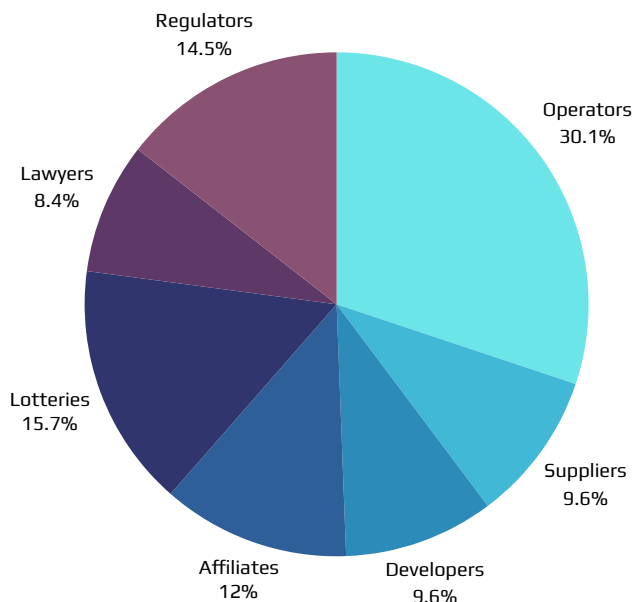
LinkedIn



Instagram



e-mail marketing



XPO 360 VISITORS

+250
Operators

+120
Regulators

+130
Lotteries

+100
Affiliates

MEDIA PARTNERS

<https://soloazar.com>

<https://digitalgaming.news>

<https://bnldata.com.br>

<https://recentslotreleases.com>

<https://gamingamericas.com>

<https://casinocompendium.com>

<https://zonadeazar.com>

<https://www.gamesbras.com>

Delegate Tickets

Ticket Regular

USD **320**.00

Expresado en dólares americanos

- ✓ Acceso a conferencias
- ✓ Coffee Break
- ✓ Material del evento

Ticket VIP

USD **600**.00

Expresado en dólares americanos

- ✓ Paquete Regular
- ✓ Almuerzo delegado
- ✓ Cocktail de bienvenida

Ticket Full Pass

USD **850**.00

Expresado en dólares americanos

- ✓ Paquete VIP
- ✓ Cena de Gala y Awards



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Main Sponsorships

GOLD SPONSOR

Includes 2 tickets for Full Pass delegates (USD 850 each), Logo on our website, Logo on the backpanel in the event foyer, logo on the printed agenda, 1 Speaking Slot, includes one 3x2m stand at XPO 360 (includes 2x2 LED screen as backpanel, 1 table and 2 chairs).

PLATINUM SPONSOR

Includes 4 Full Pass delegate tickets (\$850 each), logo on our website, logo on backpanel in the event foyer, logo on the printed agenda, 1 Speaking Slot (*), logo animation on the conferences LED screen, includes one 4x4m exhibition area at XPO 360 (does not include infrastructure). (*) The Speaking Slot can be exchanged for 3 Full Pass delegate tickets.

DIAMOND SPONSOR

Includes 6 tickets for Full Pass delegates (USD 850 each), banner on our website, logo on backpanel in the event foyer, logo on the printed agenda, interview in press release, 1 Speaking Slot, logo on LED conference screen, "DIAMOND" logo animation, joint advertising on social networks. Diamond sponsorship at the Gala dinner, Diamond Sponsor recognition during the Awards, includes 6x4m exhibition area at XPO 360 (does not include infrastructure).

SUPER HOST

Includes 6 tickets for delegates (USD 850 each), banner on our website, logo on backpanel in the event foyer, logo on the printed agenda, interview in press release, 1 Speaking Slot, logo on conference LED screen, logo animation "SUPER HOST", joint advertising effort on social networks, "Super Host" recognition at the Gala Dinner, welcome speech at the beginning of the conferences, inauguration of the XPO 360 and Gala Dinner, option to purchase an exclusive 6x3m / 6x4m space in XPO 360 (does not include infrastructure).

USD 6,000

USD 12,000

USD 20,000

~~USD 25,000~~

Prices expressed in US dollars and do not include taxes.



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Sponsorships

WELCOME COCKTAIL

3 hours of networking. Joint sponsorship with other brands. Logo on LED screen of the cocktail, gifts provided by the sponsor. DJ and Catering (food and drinks), capacity up to 120 people, tickets for 10 people.

CONFERENCES

1 Speaking Slot. Topic of academic interest. Event program printed in Portuguese and English. Simultaneous translation. Maximum capacity for 200 executives. Logo on our website. Logo on LED conference screen.

COFFEE BREAK

25 minutes of networking. Maximum capacity for 200 executives. Logo on foyer LED backpanel. The 2 days, August 29 and 30, 2024. Logo on our website. Logo on LED conference screen.

DELUXE LUNCHESES FOR DELEGATES

Maximum capacity of up to 200 people. Duration: 1 hour and 20 minutes. 2x1 LED totem with your logo at the entrance of the restaurant. The 2 days, August 29 and 30, 2024.

CGS AWARDS & GALA DINNER

Awards night along with the Gala Dinner for the main categories of the Gaming industry. Duration: 3 hours. Capacity for up to 200 people. Recognition with logo for sponsorship, 2 free nominations (each nomination has a value of USD 1,500), 1 exclusive table at dinner for 10 people.

USD 8,500

USD 2,800

USD 1,800

USD 2,800

USD 10,000

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Other Sponsorships

BADGES, LANYARDS & BAGS

Only for Platinum and Diamond sponsors.

REGISTRATION TABLE

Only for Platinum and Diamond sponsors.

SPONSOR LOGO ON PODIUM

Your exclusive logo or shared with other brands. Only for Platinum and Diamond sponsors.

SIDE TABLES ON STAGE WITH LOGO

TOTEM LED PANEL WITH LOGO / EVENT ENTRY AREA + LOGO ON BACKPANEL

Logo on Totem LED panel at the entrance of the event and logo printing on the backpanel along with the logos of the highest level sponsors.

CGS AWARDS

Nomination fee per category (includes 2 tickets for the gala dinner).

USD 8,500

USD 5,000

USD 3,000

USD 3,000

USD 2,000

USD 1,500

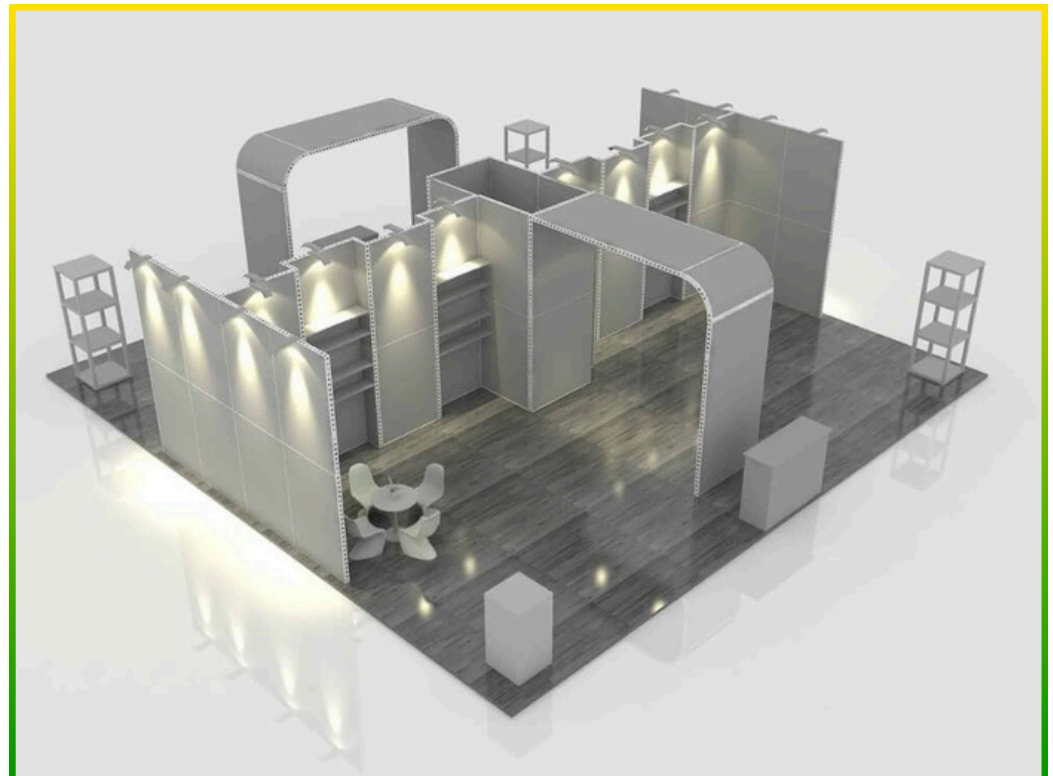
Prices expressed in US dollars and do not include taxes.



Example of a stand 3x2m / 6m² / 65ft² (includes 2x2m LED screen)

XPO 360

A new concept of
networking



Example of custom construction in an area of 4x4m / 16m² / 172ft²



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XPO 360

STAND 3x2m / 6m² / 65ft²

THE EXHIBITOR WILL BE ANNOUNCED AS GOLD CATEGORY

Includes 2x2m LED screen as backpanel (average, subject to availability), 1 table and 2 chairs. Includes 1 Full Pass delegate ticket (USD 850), additional delegate tickets with 50% discount (subject to availability). The exhibitor must provide an image or video of 1080x1080 px@72dpi (image in JPG / Video in MP4 maximum 2 minutes).

EXHIBITION AREA 4x4m / 16m² / 172ft²

OFFER VALID ONLY FOR PLATINUM SPONSORS

Area to build a custom stand, 1 table and 2 chairs. 2 Full Pass delegate tickets, additional delegate tickets with 50% discount (subject to availability).

EXHIBITION AREA 6x3m / 18m² / 194ft²

OFFER VALID ONLY FOR PLATINUM SPONSORS

Area for the construction of a personalized stand, logo on our website and Backpanel. 5 Full Pass Delegate tickets, Additional Delegate Tickets with 50% discount (subject to availability). Free nomination for the best stand award (CGS Awards).

EXHIBITION AREA 6x4m / 24m² / 258ft²

OFFER VALID ONLY FOR DIAMOND SPONSORS

Area for custom stand construction, logo on our website and Backpanel. 5 Full Pass Delegate tickets, additional Delegate tickets with 50% discount (subject to availability). Free nomination for the best stand award (CGS Awards).

USD 3,600

USD 8,000

USD 9,000

USD 12,000

Prices expressed in US dollars and do not include taxes.



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 <https://cgsbrasil.com/>

 info@cgsevents.io

